PORTFOLIO · 2026

Ghanesh RS

Design leader for enterprise and AI products.

10+ years making complex software feel simple at Freshworks, ThoughtSpot, Eightfold AI and Jisr. Engineer first, then M.Des at NID.

EXCELLENCE IN DESIGN AWARD | BUILT 2 DESIGN TEAMS | AVAILABLE NOW



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AT A GLANCE

Outcomes, not just screens.

2 teams

Built the India design teams at ThoughtSpot and Eightfold AI (3 to 10), from hiring to critiques.

6x

Engagement after redesigning a feature under 5% of people used.

700

Customers in 3 months for Freshrelease, a product I designed from zero.

30%

Less recruiter task time through contextual workflows at Eightfold AI.

25%

Faster dashboard creation through visual query builder work at ThoughtSpot.

16

ADPList mentoring sessions across India, Canada and Nigeria. Rated 100%.

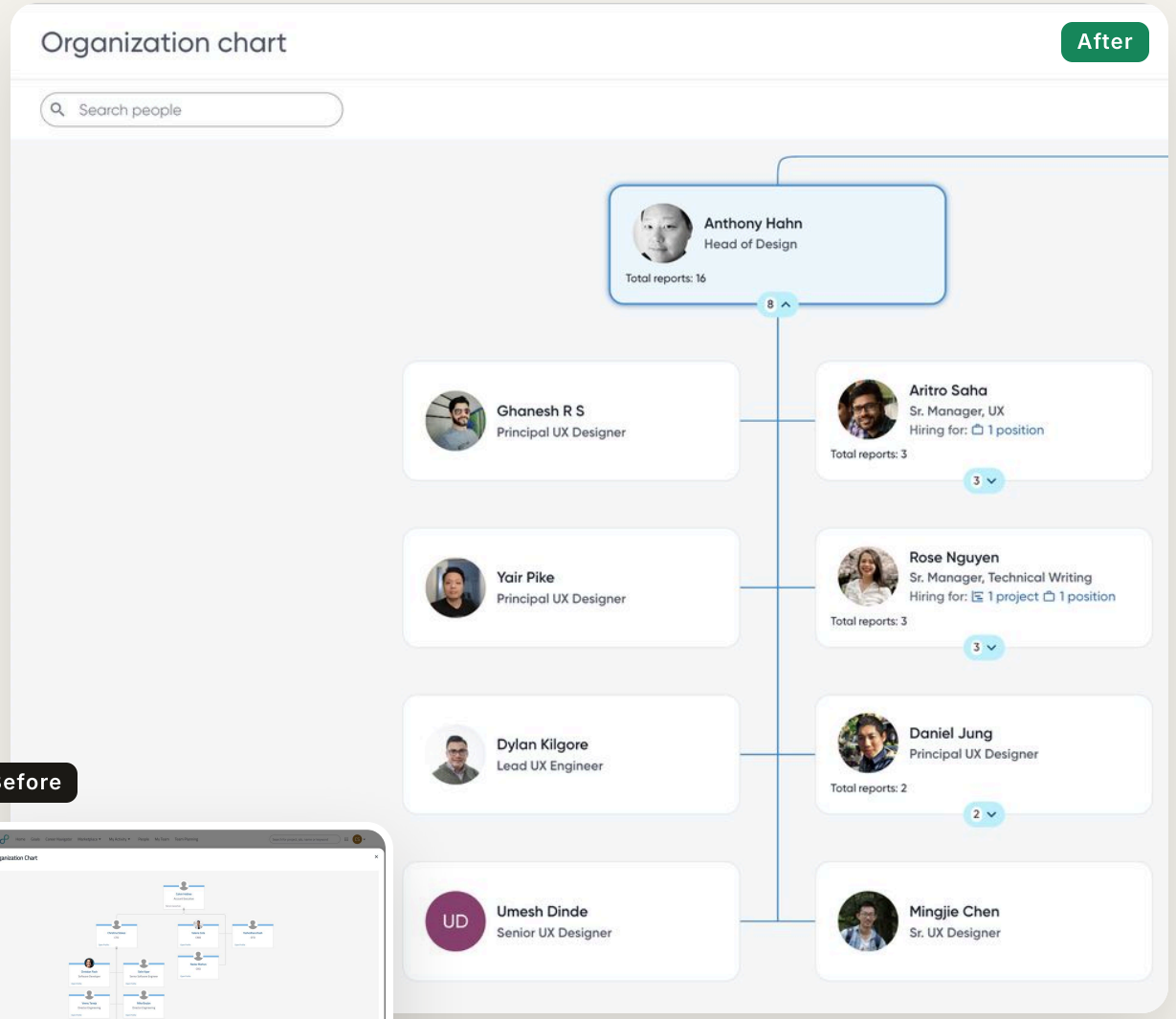
2007 ENGINEER | 2013 NID | 2016 FRESHWORKS | 2019 THOUGHTSPOT | 2022 EIGHTFOLD AI | 2025 JISR

Org Chart: from forgotten feature to #1 engagement driver.

- Under 5% of employees used it. It was buried in a small popup.
- Rebuilt it as a full-screen view with search, peers and quick previews.
- Handled orgs with 1,000+ people, edge cases and a rigid design system.

6x
engagement

+23%
discoverability

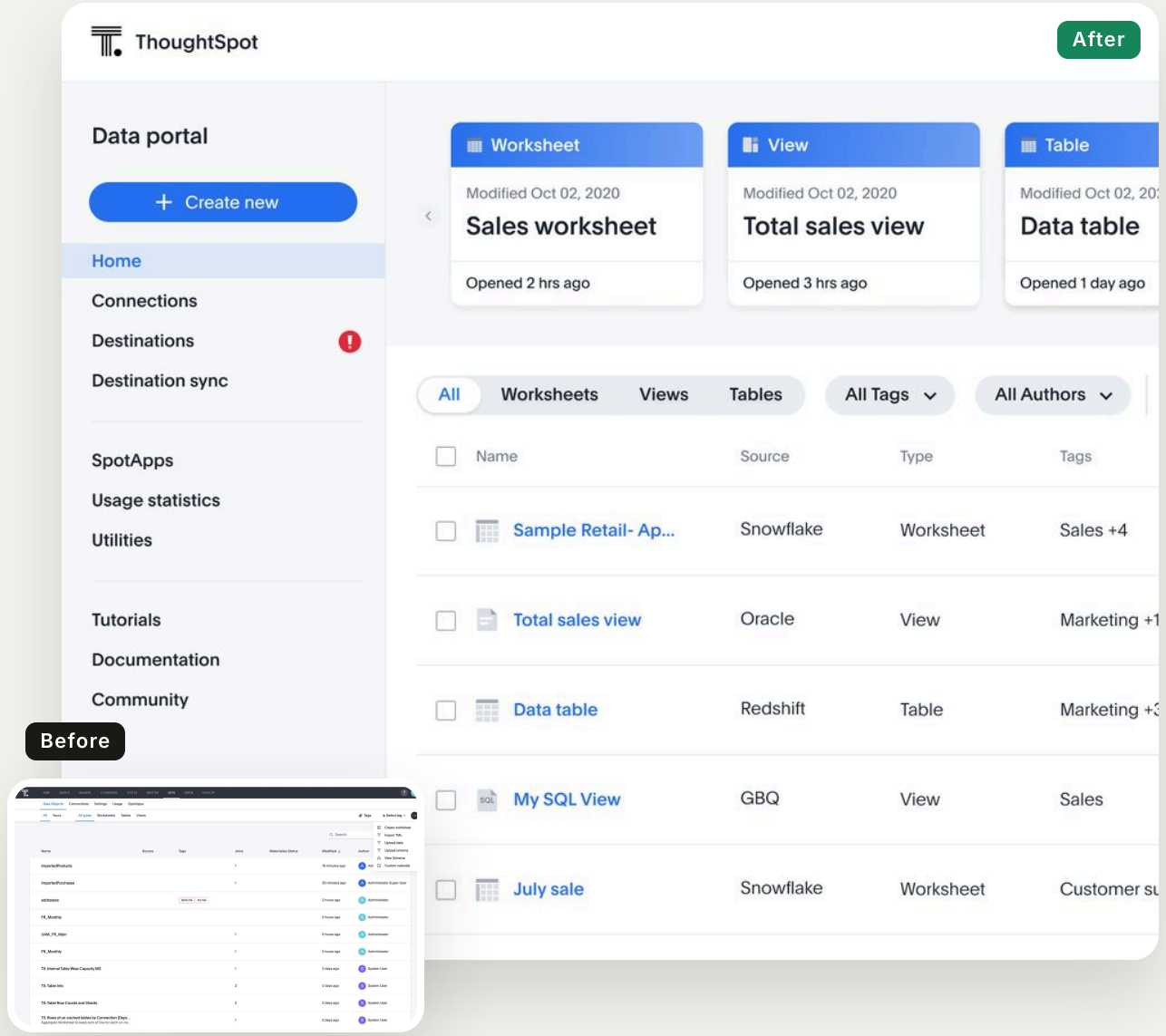


A workspace that matched how analysts think.

- Connections, worksheets and views were hidden behind overflow menus and mixed layouts.
- Rebuilt the home as one structured, scalable workspace for analysts and data engineers.
- Part of the work behind the Excellence in Design award, FY22.

25%

faster dashboard creation

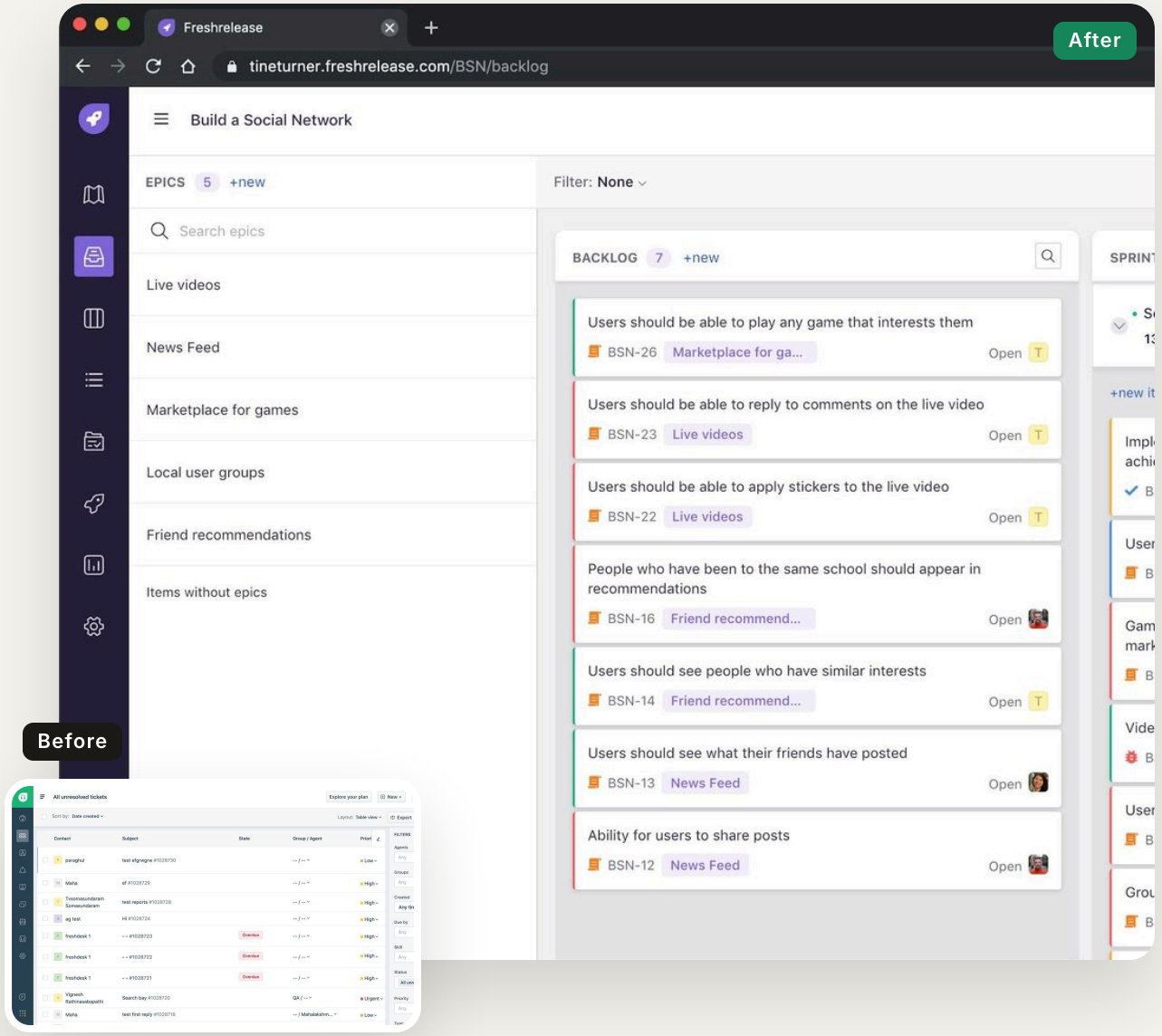


The planning core of a new product.

- Started as Freshbugs, an internal bug tracker I designed as an intern.
- Designed a three-pane epics, backlog and sprints workspace. Planning happens on one screen.
- Sole designer from zero to launch. The patterns are still in use today.

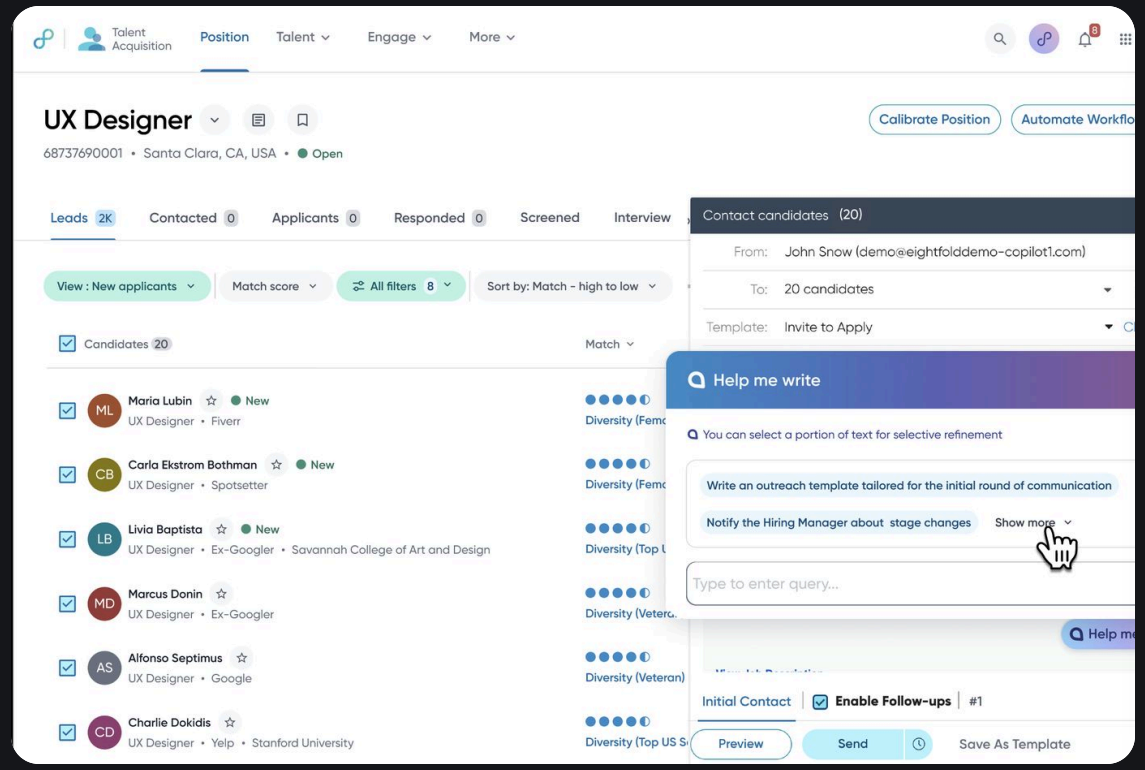
700
customers in 3 months

$20K
ARR in 3 months

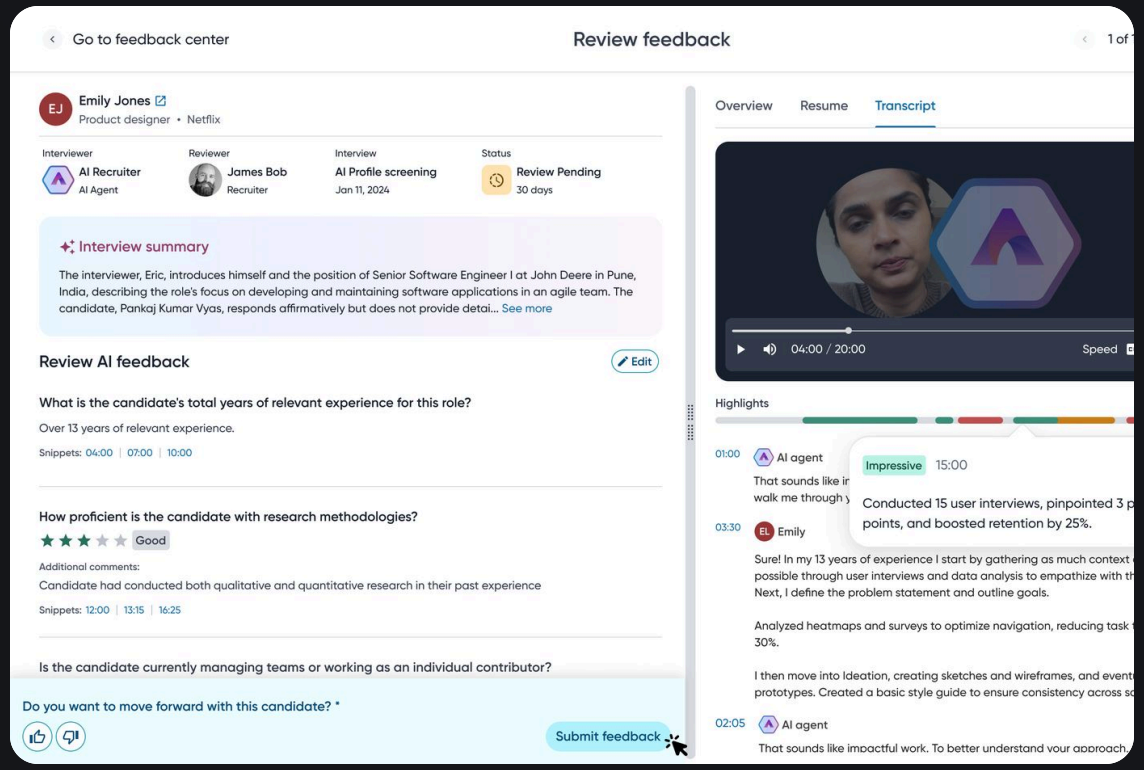


AI that experts trust.

Recruiters are experts. They trust a tool they can question and overrule. Every AI suggestion shows its reasons, and the human makes the call.



Help Me Write · AI drafting for recruiter outreach



AI candidate feedback, reviewed and finalized by the recruiter

I build design teams, not just designs.

- Core member who built the India design teams at ThoughtSpot and Eightfold AI: hiring, portfolio reviews, critiques.
- At ThoughtSpot, grew the team with 3 juniors; one now leads a team. At Eightfold AI, grew the team from 3 to 10.
- Built a design community of practice focused on reviews, mentoring and feedback.
- Organizer, SAASD 2019 India SaaS Design Conference. Workshops at universities.
- Excellence in Design award and Global UX Hackathon winner, ThoughtSpot.



Excellence in Design · FY22

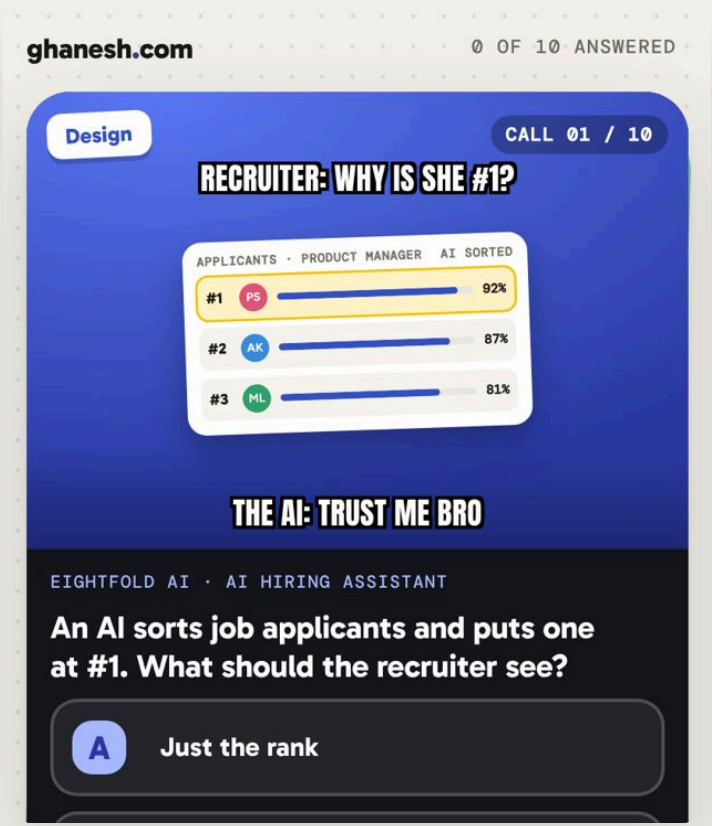




Speaking at Freshworks

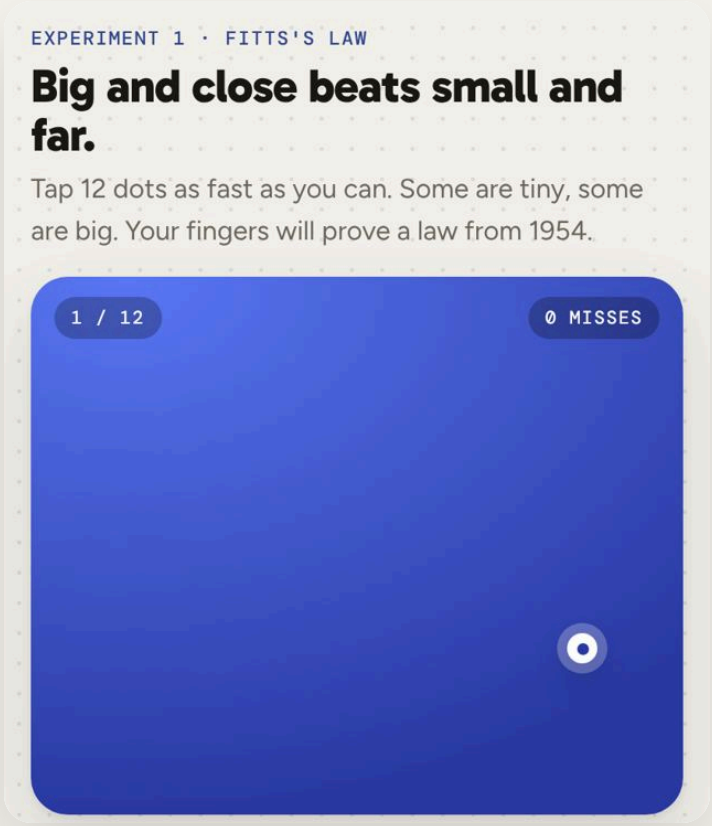
PLAY

See how I think, in two minutes.



Make the Call

ghanesh.com/make-the-call.html



Laws You Can Feel

ghanesh.com/ux-lab.html

LET'S TALK

Hiring a design lead or consultant?

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